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For Immediate Release

**AURORAE AQUA TEAMS UP WITH REFLEX SYMPATHETIC DYSTROPHY SYNDROME ASSOCIATION
TO SPREAD AWARENESS:**

Special Price Offered and Portion of Proceeds Supports Research

Mahwah, NJ (December 6, 2015) - Aurorae Aqua, a division of the popular active family lifestyle e-retailer Aurorae, has teamed up with the Reflex Sympathetic Dystrophy Syndrome Association as part of RSD Awareness Month. From now until December 31, 2015, Aurorae Aqua will offer customers an opportunity to enjoy a 10% discount and earmark 10% of their purchase to RSDSA for research and support. Aurorae Aqua towels, are extra large, super absorbent, microfiber, available in 8 vibrant colors. The towels can only be purchased online at the [Aurorae website](#). Use the promotion code RSDAWARE to receive the discount and earmark the donation for RSDSA.

"This is a condition that affects many but that few know about, and it is little understood as well," states Janet Puzo, President of Aurorae Aqua.

According to the RSDSA, Complex Regional Pain Syndrome is a chronic neuro inflammatory disorder. It is a result of nervous system and immune system malfunctions. Normally caused by a trauma to the body, such as a sprain, fracture, or surgery, CRPS causes extreme pain. The pain is rated as the worst pain on the McGill Pain Index. People with CRPS have several other symptoms. One of the telltale symptoms of CRPS is an intense burning and/or icy pain, similar to putting your limb on a stove and not being able to take it off or to frostbite. Other symptoms include allodynia (extreme pain caused by stimuli that should not cause pain), temperature changes in the affected regions, abnormal hair and nail growth, and discoloration. Every day activities like getting out of bed or brushing one's teeth can become nearly impossible for a person living with CRPS. Every person with CRPS is different. Some treatments work to manage one person's pain, but that same treatment may negatively influence another person. People try various forms of treatment, including pharmaceuticals, physical therapy, and various holistic approaches. There is no cure for CRPS. RSDSA works to provide support, education, and hope to all those affected by this condition, while also being a driving force behind research for improved treatment methods and a cure.

Aurorae Aqua aspires to offer products that enhance your daily experiences with water, whether for sport, fitness, leisure, or relaxation. The flagship product, the Swim & Sport Towel, is available in Sanibel Sunset, Bermuda Sands, Caribbean Breeze, Pacific Twilight, Cayman Island Coral, Kauai Coast, Fiji Sunset and Mediterranean Seas.

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For more information on RSDS visit www.RSDS.org
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